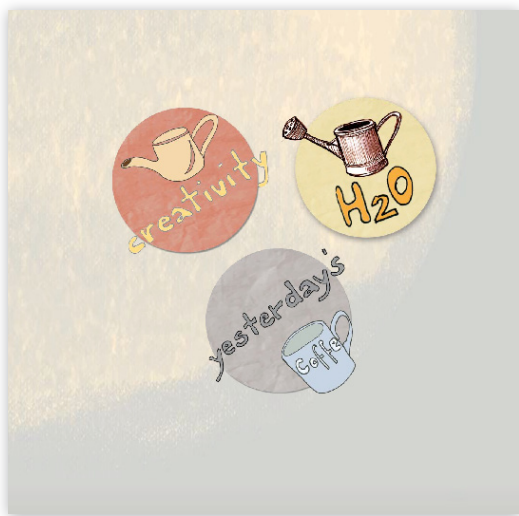


email: iwona@iwobar.net
portfolio: www.iwobar.net



Iwona Barszczewska
DESIGN
PORTFOLIO



illustration/flash animation

Being on a work placement at Proctor and Stevenson I was asked to create a piece of work to promote their business. They wanted something that would surprise their customers, so I have chosen the hand-crafted style for my illustrations.

The interactive animation was the outcome of the brief and here is a little taster of work I produced.

RECREATE
construction



RECREATE
construction



branding for an eco construction company

I designed a logo, stationary and a website for Bristol based eco construction business.

The company aims at making homes in the UK more energy efficient, refurbish existing houses, isolates walls, roofs, installs solar panels, etc.

It is all about creating/recreating our living space, so I used a cubic shape, an architectural element that is playing a crucial role in this logo.



EVERYTHING YOU CREATE HAS PAST, PRESENT AND FUTURE

+44 (0) 7725049149
christoph@therecreate.co.uk
www.therecreate.co.uk

5 Brook Rd
BS6 5LR
Bristol

RECREATE
construction

RECREATE
construction



CHRISTOPH PRZYBYSZ

+44 (0) 7725049149
christoph@therecreate.co.uk
www.therecreate.co.uk



EVERYTHING YOU CREATE HAS PAST, PRESENT AND FUTURE



With compliments

5 Brook Rd
BS6 5LR
Bristol

+44 (0) 7725049149
christoph@therecreate.co.uk
www.therecreate.co.uk

RECREATE
construction



branding for clothing company

Brief required to design a logo, brochure, labels, stationary, and a promotional gadget for a new urban clothing label

!CON↑



Bristol
Cabot Circus

Icon Store Bristol - Cabot Circus
SU 5, Concorde Street
Bristol, BS1 3BF
United Kingdom

Icon clothes LTD
47 Portland Place
London
W1B 1JH
Tel: 0870 774 2700
Fax: 0207 292 3575

with compliments

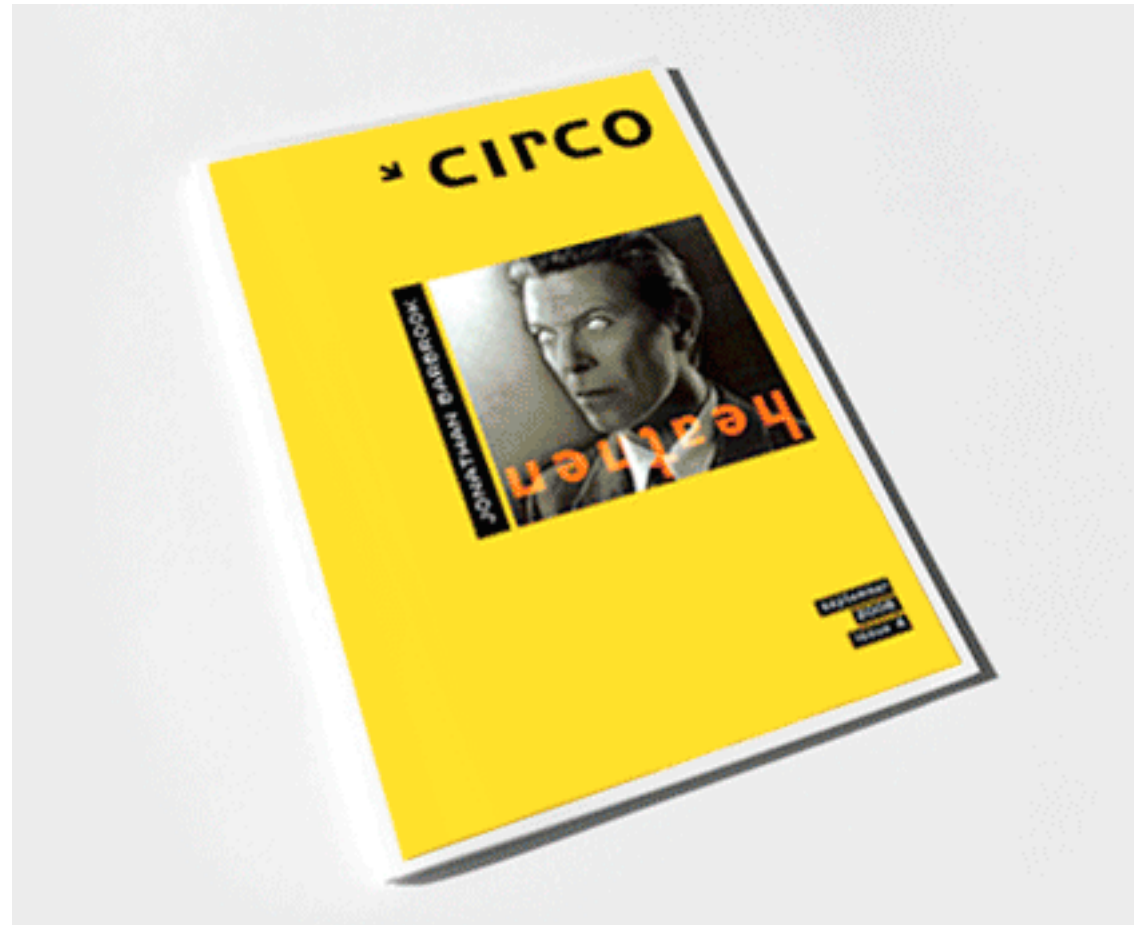


Tel: 0870 774 2700
Fax: 0207 292 3575

London
W1B 1JH

Icon clothes LTD
47 Portland Place





editorial design

Brief required to design a magazine masthead, front page, and a spread for a new magazine aimed at young, art and design conscious people.

Jonathan

BARNBROOK

THE EXCESSES OF POSTMODERNISM HAD ENERGISED BARNBROOK BUT, ONCE THEY FIZZLED, HE FELT DIRECTIONLESS. (FOR TWO MONTHS I COULDN'T DO ANYTHING,) HE RECALLS.

STORY BY JOHN SMITH



A photograph of Jonathan Barnbrook, taken when his hair was longer, shows him holding a gun to his head. His face is screwed up, his eyes are shut tight, and all his senses are turned in expectation of the explosion. The photo, used in magazines and in brochures and websites announcing his speaking engagements, references one of the principal themes in Barnbrook's work – the utter pointlessness of the world's many tragedies and the utter pointlessness of his typographic responses to them. Rather than being uplifting, however, the absurdity of this gesture becomes the energy source for Barnbrook's finest work. The Tortured Woman, for example, is a tightly wound and unending exposition on beauty. It references the centuries-old tradition of stone carving, elements of classical architecture and letterforms found in medieval manuscripts, but also the headstones of desolate North London cemeteries, the cross-hairs used in aiming a firearm, and the ribcage frame of one of the most infamous serial killers of the latter half-century. The beauty of his typosphere relies on its dark underbelly of ugliness and violence. In fact, many of his fonts originate from violent conflict – murder in the case of Monsoon.

the violence of language in New York, Seoul, and Shuck & Ave. Their power comes from the counterpointed forces of fragility and dark passion kept in the eternal limbo of that moment before the explosion. Barnbrook graduated from the Royal College of Art in 1990. Britain was in a major economic recession, unemployment was on the rise again, another bomb had invaded Iraq and, even though Margaret Thatcher had resigned, the Conservative two-decade long grip on power looked set to continue. A lot of the big design firms, who had appeared as shibboleths in the 1980s, were suffering. They certainly weren't offering jobs. Many young designers moved abroad. Even more challenging than the lack of a design economy was the absence of a meaningful design dialogue to rally round. The excesses of postmodernism had energised Barnbrook but, once they faded, he felt directionless. "For two months I couldn't do anything," he recalls. Some of his contemporaries found a new focus in Dutch graphic design. They were introduced to Gerrit Klaerner in the late 1980s when he was head of graphic design at the RCA and, with little to inspire in Britain's marketing-driven design landscape, they

Green Medicine



What is Green Medicine?

A local project promoting an alternative way of thinking about medicine.

I provide advice on growing plants in your house/garden which can be used to treat a huge range of minor ailments: headaches, burns, corns and many more.

Why use Green Medicine?

Plants are generally thought to be safer than modern medicine and the side effects are nearly always less severe.

Plants are cheaper than medicines & creams.
The plants I am selling will live for years and you can re-use them many times.

To reduce trips to chemist/doctors.

To gain confidence and knowledge in medicinal plants, or to place an order, please see my website www.green-medicine.org.uk
For more information contact Akiyah on 0117 9076317 or 07980 530715.

KNOWLE WEST
MEDIA CENTRE



DESIGN THE FUTURE



As part of Knowle West Media Centre's A+E (Access and Excellence) "Design the Future" project we will be working with artist **Charlie Baker** and young people from local community designing structures that could inhabit spaces in Knowle West. They will be exploring **sustainable power generation** as part of these structures. Can young peoples' ideas and "green energy" be part of Knowle West's future? Come and see what they've created, and find out more about what young people think about spaces in Knowle West.

On Thursday 25th September
at 2pm at KWMC.

Please feel free to pass on
invite to others.

COUNCIL



KNOWLE WEST
MEDIA CENTRE

logo design and stationary set

An example of a logo design.

In a design process I use pen and paper first to develop my ideas. Only then I go to the computer screen and work on it in digital media.



logo design

Bristol Energy Co-operative is an organization aiming at installing solar panels on public/ community buildings with help of government grants, and money invested by community members. They asked me to design a logo that would reflect their goals.



Bristol Energy
c o - o p e r a t i v e



Bristol Energy
c o - o p e r a t i v e



A: Hamilton House
High St
Hight Littleto
Bristol, AVON,
BS39 6HX,
T: 044 (0) 177 000000

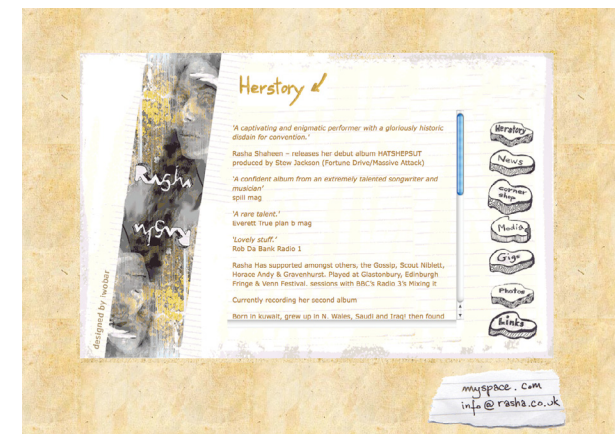
Hamilton House, High St, Hight Littleto, Bristol, AVON, BS39 6HX, 044 (0) 177 000000

logo & website design

A logo and website design for an indie rock musician.

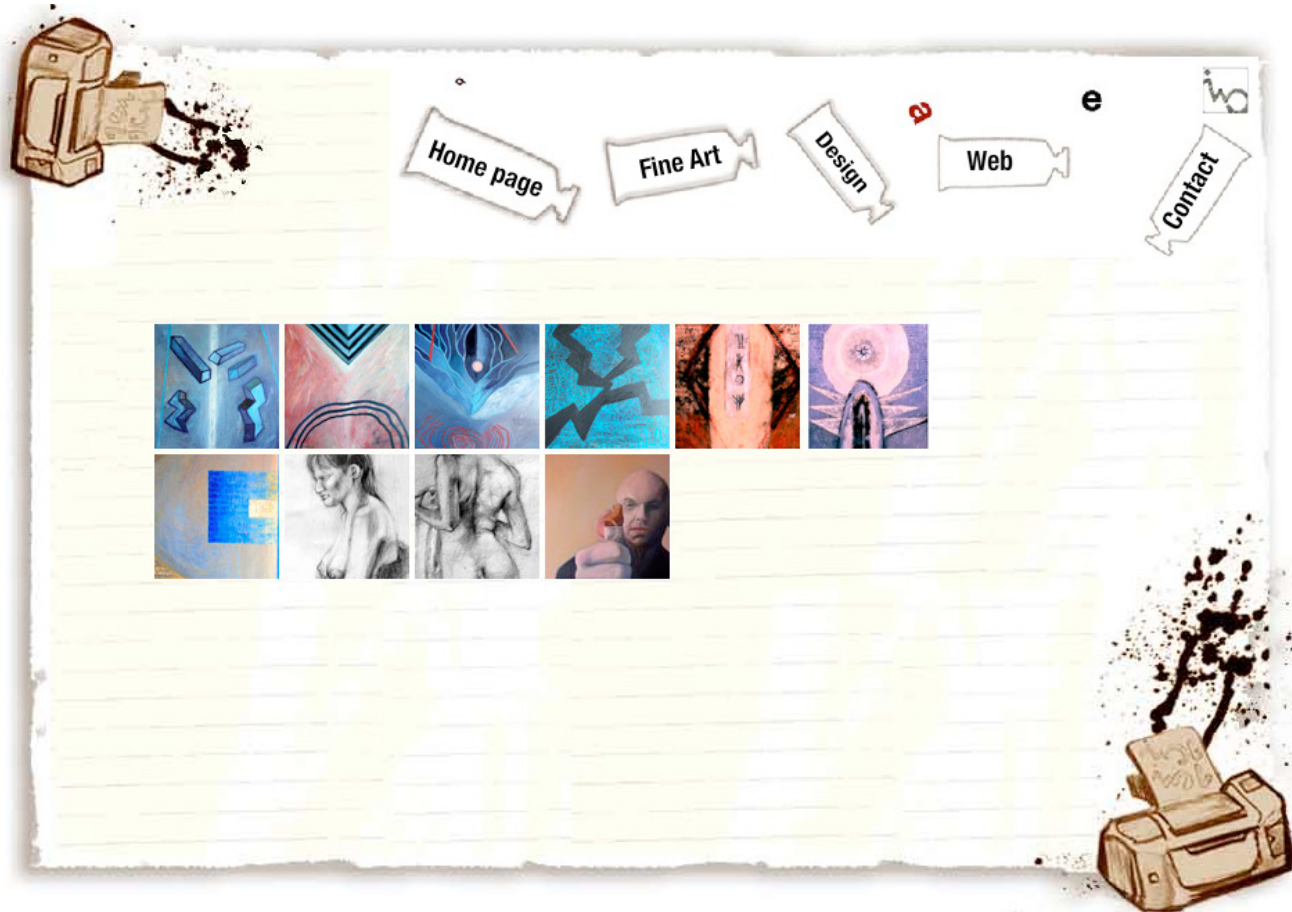
This was a nice brief from my friend who is a musician and needed a logo and a website designed.

The main requirement was to apply a DIY style.



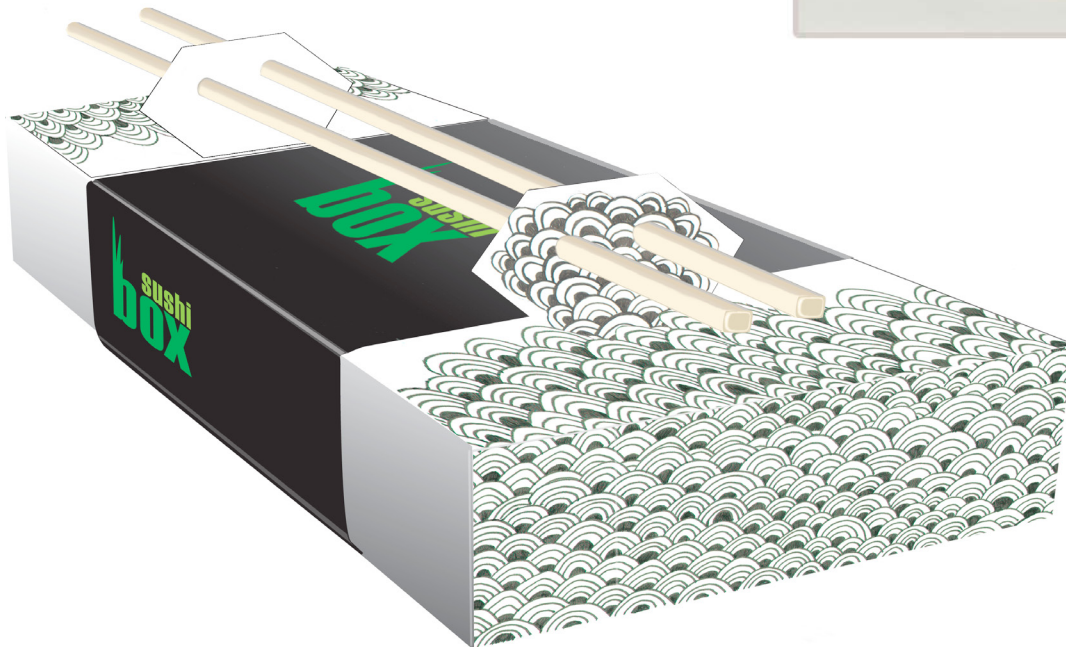
website design

My personal personal portfolio design.



packaging design

Example of a packaging design idea for a takeaway sushi box.



XOQ
!qsnS

sushi
box

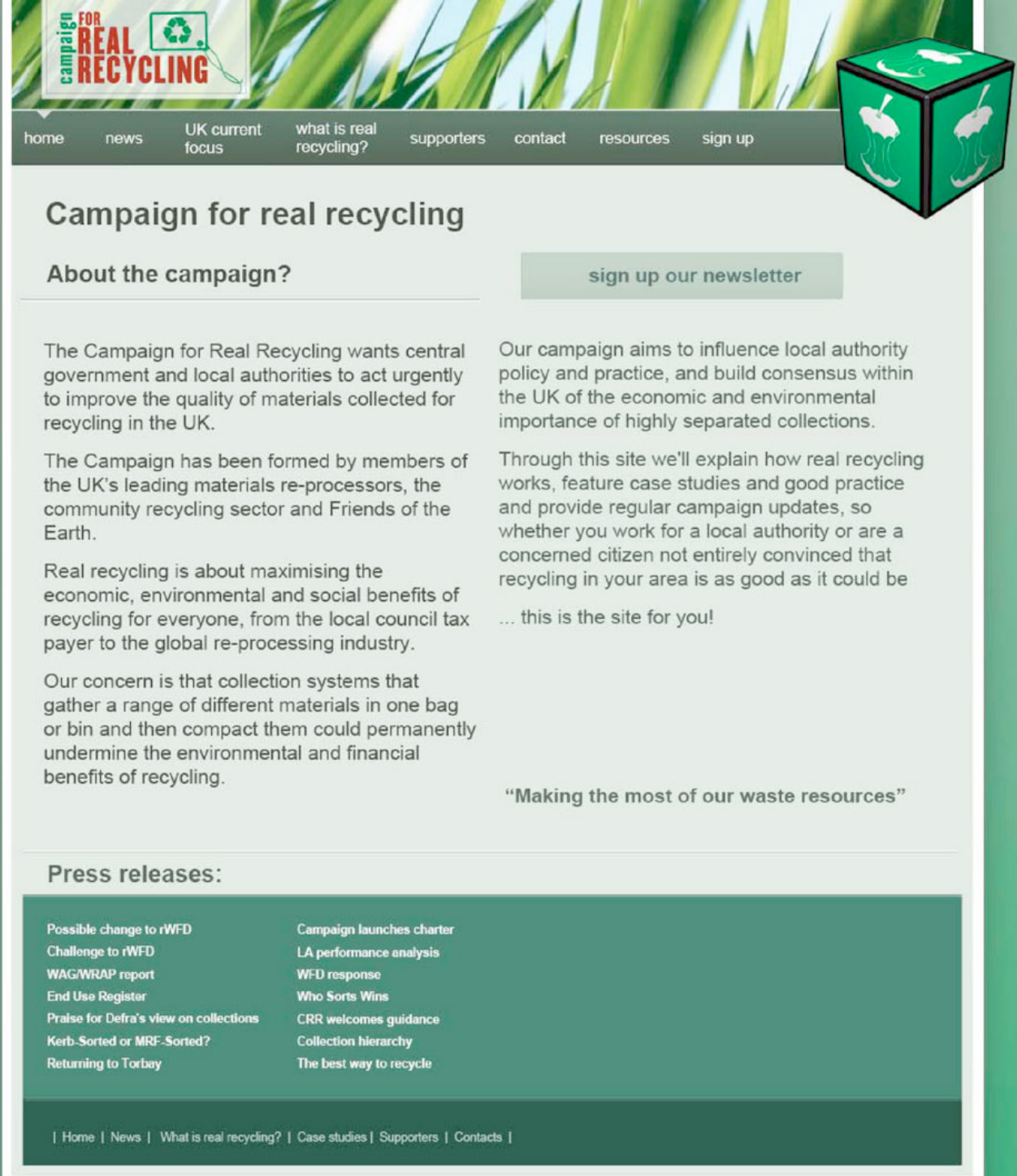
sushi
box

logo design

*It is such a great feeling to have a good cause for design.
I truly enjoyed this brief to design a logo and a website for
an organization aiming to influence the central government
and local authorities to act urgently to improve the quality of
materials collected for recycling in the UK.*

*This project was completed while on a work places in
RESOURCE MEDIA design studio.*





Campaign for real recycling

About the campaign?

[sign up our newsletter](#)

The Campaign for Real Recycling wants central government and local authorities to act urgently to improve the quality of materials collected for recycling in the UK.

The Campaign has been formed by members of the UK's leading materials re-processors, the community recycling sector and Friends of the Earth.

Real recycling is about maximising the

Our campaign aims to influence policy and practice, and build the UK of the economic and importance of highly separa

Through this site we'll explain how it works, feature case studies and provide regular campaign updates whether you work for a local authority, a concerned citizen not entire

logo design

studentfreelancing 


excursionville

MOTIPH
M

kivac
the key to your vaction

 **Completethecaption** 


Celebrity chefs
— **tour™** —

Radiowski 

 **ut2play** 

My artwork.

An example of life drawings and abstract paintings.





email: iwona@iwobar.net
portfolio: www.iwobar.net

Thanks for looking!



Iwona Barszczewska
DESIGN
PORTFOLIO